



Sponsorship & Advertising Order Form

CONFERENCE & TRADE SHOW OPTIONS

- Conference & Trade Show Program Sponsor \$10,000
- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Internet Café Sponsor \$3,000
- Conference Attendee Bag Sponsor \$2,500+
- Badge Lanyard Sponsor \$2,500
- Shared Conference Reception Sponsor (Monday) \$1,500
- Exclusive Conference Reception Sponsor (Monday) \$5,000
- Shared Trade Show Reception Sponsor (Tuesday) \$1,500
- Exclusive Trade Show Reception Sponsor (Tuesday) \$7,500
- Shared Trade Show Lunch Sponsor (Wednesday) \$1,500
- Exclusive Trade Show Lunch Sponsor (Wednesday) \$5,000
- Hotel Room Key Sponsor \$5,000+
- Room Drop Sponsor \$3,000
- Door Drop Sponsor \$2,500
- Popcorn Cart Sponsor \$1,000+
- Prize Giveaway Sponsor \$1,000

GOLF TOURNAMENT OPTIONS

- Golf Tournament Title Sponsor \$3,000
- Eagle Sponsor \$1,500
- Beverage Cart Sponsor \$600
- Longest Drive Sponsor \$300
- Closest to the Pin Sponsor \$300
- Hole Sponsor \$150

Advertising Options

Trade Show Guide Advertising Opportunities

- Full Page \$1,000
- *20% premium will be added for inside front cover, inside back cover and back cover ad placement
- Half Page \$600
- Quarter Page \$350
- Exclusive Belly Band Advertising \$5,000

TOTAL DUE:

CONTACT INFORMATION

Name: _____ Title: _____

Company : _____

Address: _____

City/State/Zip: _____

Phone: (____) _____ Fax: (____) _____ E-mail: _____

PAYMENT OPTIONS

- Check Enclosed (US funds only) Visa MasterCard American Express

Card No. _____

Exp. Date _____

Cardholder _____

Complete Billing Address: _____

Signature _____

Signature required to authorize charge and acknowledge cancellation and fee policies)

Please return this form to:

ILTA 28th Annual International Operating Conference & Trade Show
 1444 I Street, NW Suite 400
 Washington, DC 20005
 Phone: (202) 842-9200
 Fax: (202) 326-8660

A deposit equal to 25% of the total sponsorship fee is due within 15 days of application submission. The remainder of the sponsorship fee is due by April 18, 2008. Full payment must be made before any sponsorship benefits will be received.

Signature: _____ Date: _____