



29th Annual International Operating Conference & Trade Show

George R. Brown Convention Center • Hilton Americas–Houston
June 8-10, 2009 • Houston, TX USA

Exhibitor Press Release Submission Form

ILTA is pleased to present this new opportunity to 2009 Exhibitors. One of the easiest and most inexpensive ways to get customers to your booth is to send out a press release. Use a press release to announce a new product, a business expansion, new owners, new location, an award, or anything else that makes your company stand out. Make sure your news is indeed news and that it's appropriate for the terminal industry and the ILTA trade show.

Contact Name: _____

Company Name: _____ Booth #: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Headline (eye-catching sentence that will link to your press release): _____

Purpose of press release:

- A new service, product or product line not before offered by company
- A new variation, feature or extension of an existing product or service
- A new product or service within an existing product line
- Company-specific news
- Other: _____

To submit:

Complete this form and fax to Renita Gross at (202) 326-8660.

The press release should be sent via email in either pdf or Microsoft Word format to Renita Gross:
rgross@ilta.org.

Deadline: June 1, 2009

Releases submitted after this date may not be posted

ILTA reserves the right to amend or reject press releases due to content or length.