



**NEWS RELEASE – FOR IMMEDIATE RELEASE**

## **Wilks Enterprise Launches New Website featuring Products for Biofuels, Wastewater, Ambient Air, and Soot in Lube Oil Measurements**

East Norwalk, CT, May 5, 2010 – Wilks Enterprise is pleased to announce a new website – [www.WilksIR.com](http://www.WilksIR.com) – focused on providing simple analytical solutions for practical on-site measurements. The website features easy-to-use application specific mid-infrared (mid-IR) analytical instruments – both for qualitative and quantitative measurements. While all Wilks instruments are designed for easy, on-site field or at-line use, they are equally as useful in a testing laboratory - virtually anywhere repetitive measurements are needed.

Wilks analyzers and spectrometers are the ideal analytical solution for a wide variety of measurement applications in the biofuels, petrochemical, environmental, quality control, and manufacturing industries. Easy-to-use operator interfaces allows for non-technical users to quickly and accurately obtain on-site results. These portable instruments let you cost-effectively move your application to the analysis location eliminating the need to wait for off-site lab results.

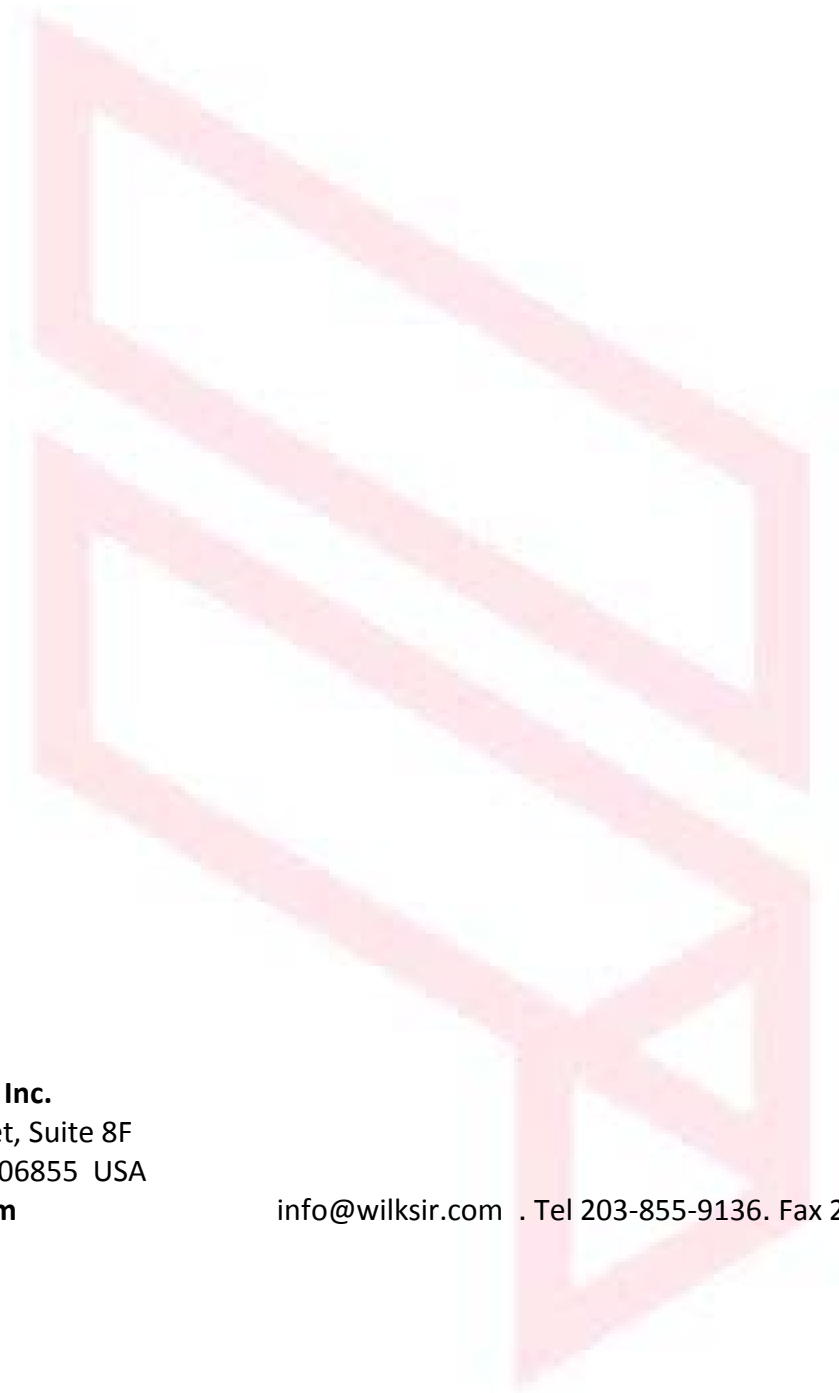
At [www.WilksIR.com](http://www.WilksIR.com), customers can browse detailed product and application information, as well as manuals, data sheets, specifications, and technical articles.

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### **About Wilks Enterprise, Inc.**

Headquartered in E. Norwalk, Connecticut, Wilks Enterprise specializes in easy-to-use, portable mid-infrared analyzers for specific measurement applications. All Wilks analyzers have been specifically designed for on-site use by non-technical personnel and are used for a wide variety of applications in the biofuels, environmental, petrochemical, quality control, and manufacturing industries. These portable analyzers enable analytical measurements to be made in the field, helping to eliminate the wait for off-site lab results.

For further press information or images, please contact Carol Tunick, VP – Marketing, at 203-855-9136 or email: [ctunick@wilksir.com](mailto:ctunick@wilksir.com).



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