

JUNE 3-5, 2019

ILTA

2019 Sponsorship & Advertising PROGRAM

Join more than 4,500 terminal industry professionals
AT THE PREMIER ANNUAL EVENT
for liquid terminal owners and aboveground storage tank operators.

**39th
ANNUAL**

**INTERNATIONAL
OPERATING
CONFERENCE &
TRADE SHOW**

HOUSTON, TEXAS

MARRIOTT MARQUIS HOUSTON
GEORGE R. BROWN CONVENTION CENTER

ILTA's 39th Annual International Operating Conference and Trade Show brings thousands of terminal industry professionals together. Exhibiting companies can enhance their visibility during the event by participating in ILTA's 2019 Sponsorship and Advertising Program.

ILTA offers a wide array of opportunities that fit any budget. Exhibitors can choose from three premium level packages designed to ensure maximum exposure or a variety of exclusive and shared a la carte options.

MAINTAIN A HIGH PROFILE

As an official event sponsor, your company's logo is sure to be seen! Sponsor company logos are featured in a variety of places including:

- ✓ ILTA Website
- ✓ 2019 Conference Program Brochure
- ✓ June 2019 Issue of ILTA News
- ✓ 2019 Show Guide
- ✓ 2019 Event Mobile App
- ✓ Event Signage

Don't miss
your chance
to stand out
in the crowd.

**BECOME AN ILTA
SPONSOR TODAY!**

Advertising and sponsorship sales
close on Friday, March 15, 2019.

All sponsorship and advertising opportunities listed herein are available
exclusively to 2019 ILTA exhibitors.

Interested in exhibiting? Call us at 703-875-2011.

PREMIUM LEVEL

SPONSORSHIP OPPORTUNITIES

platinum sponsor — ONE AVAILABLE

\$16,000

- Introduction of opening keynote speaker by your company representative with 3 minutes of welcoming remarks
- Logo displayed within registration backdrop
- Exclusive opportunity to place one full-page, four-color ad in the ILTA 2019 Conference Program
- Three complimentary full conference registrations
- One mobile ad banner on landing page
- One reserved table for eight during keynote luncheon
- Opportunity to insert one item in conference bag
- Company logo on note pads to be placed in conference bags
- Electronic copy of the pre-registered attendee mailing list

gold sponsor — THREE AVAILABLE

\$10,000

- Recognition as sponsor for one breakout session room for both days of conference with 3 minutes of welcoming remarks each day and literature displayed in back of room
- Two complimentary full conference registrations
- One half-page, four-color ad in the ILTA 2019 Conference Program
- Opportunity to insert one item in conference bag
- Company logo on note pads to be placed in conference bags
- Electronic copy of the pre-registered attendee mailing list

silver sponsor — SIX AVAILABLE

\$5,000

- One complimentary full conference registration
- Opportunity to insert one item in conference bag
- Company logo on note pads to be placed in conference bags
- Electronic copy of the pre-registered attendee mailing

PLEASE NOTE: **One company logo per sponsorship.**

CONFERENCE & TRADE SHOW

SPONSORSHIP OPPORTUNITIES

Hotel Room Key Sponsor

— ONE AVAILABLE

\$6,000 + cost of keys

- Company logo to appear on room keys at the Marriott Marquis Houston

Hotel Room Drop Sponsor

— ONE AVAILABLE

\$4,500

- Opportunity to place one item or company brochure inside each ILTA attendee room at the Marriott Marquis Houston

Trade Show Charging Station Sponsor

— ONE AVAILABLE

\$4,500

- Company logo and booth number displayed at the trade show charging station

Hotel Door Drop Sponsor

— ONE AVAILABLE

\$4,000

- Opportunity to place one item or company brochure outside each ILTA attendee room at the Marriott Marquis Houston

Trade Show Ice Cream Sponsor

— ONE AVAILABLE

\$4,000

- Company logo and booth number on signage in ice cream lounge on trade show floor

Trade Show Popcorn Cart Sponsor

— ONE AVAILABLE

\$4,000 + cost of bags/boxes

- Company logo and booth number on signage near popcorn cart

Trade Show Reception Bar Sponsor

— ONE AVAILABLE

\$4,000 + cost of glasses

- Company logo on plastic beverage glasses for premium bar

Attendee Badge Lanyard Sponsor

— ONE AVAILABLE

\$3,500 + cost of lanyards

- Company name or logo displayed on lanyard

Conference Attendee Bag Sponsor

— ONE AVAILABLE

\$3,500 + cost of bag

- Company name or logo displayed with ILTA logo on bag
- Opportunity to insert one item in conference bag

Trade Show Reception Sponsor

— THREE AVAILABLE

\$3,500 each

- Company logo on cocktail napkins used during reception

Trade Show Shoe Shine Sponsor

— ONE AVAILABLE

\$3,500

- Company logo on signage near shoe shine stand

NEW! Commemorative Coin Sponsor

— ONE AVAILABLE

\$3,000

- Company logo displayed on coin packaging

Trade Show Prize Giveaway Sponsor

— TWELVE AVAILABLE

\$2,500 each

- Company logo displayed on prize giveaway entry form

PLEASE NOTE:

**One company logo
per sponsorship.**

Advertising and sponsorship sales
close on Friday, March 15, 2019.

GOLF TOURNAMENT

SPONSORSHIP OPPORTUNITIES

NEW!

Golf Tournament Banquet & Awards Sponsor

— TWO AVAILABLE

\$5,000

- Two complimentary foursomes
- Company logo displayed on half of banner at dinner
- Full-page ad in golf program

NEW!

Golf Tournament Lunch Sponsor

— TWO AVAILABLE

\$3,000

- One complimentary foursome
- Company logo displayed on half of banner at lunch
- Half-page ad in golf program

Golf Tournament Hospitality Tent Sponsor

— TWO AVAILABLE

\$2,000

- ILTA will provide each sponsor with a furnished tent stocked with beverages and snacks
- Sponsors are asked to provide items for a prize drawing following tournament play
- Company logo displayed at hospitality tent and on directional signage
- Sponsor is required to have a company representative staff the tent and assist with the prize drawing

NEW!

Golf Tournament Water Bottle Sponsor

— ONE AVAILABLE

\$1,000

- Company logo printed on water bottles distributed to golfers

Golf Tournament Beverage Cart Sponsor

— SIX AVAILABLE

\$950

- Company logo displayed on beverage cart
- Company logo on beverage cart giveaway item
- Sponsor is required to have a company representative drive beverage cart, distribute beverages and be responsible for monetary transactions. *(Each player receives two drink tickets with additional beverages on a cash basis.)*

Golf Tournament Closest to the Pin Sponsor

— TWO AVAILABLE

\$500

- Company logo exclusively displayed at the Closest to the Pin tee

Golf Tournament Longest Drive Sponsor

— TWO AVAILABLE

\$500

- Company logo exclusively displayed at the Longest Drive tee

Golf Tournament Putting Contest Sponsor

— ONE AVAILABLE

\$500

- Company logo exclusively displayed near the putting green
- Sponsor is encouraged to have a company representative assist with hosting the competition

NEW!

Golf Hole Sponsor

— THIRTY-TWO AVAILABLE

\$300

- Company logo on tee sign
- Company name in golf program

PLEASE NOTE:

One company logo per sponsorship.

Advertising and sponsorship sales close on Friday, March 15, 2019.

SHOW GUIDE & MOBILE APP

ADVERTISING OPPORTUNITIES

SHOW GUIDE ADS

Put your company's message in the hands of every conference attendee by placing an ad in the official 2019 ILTA Show Guide. The following layout options are available:

Full-page Ad: \$1,500

Inside Front Cover or Inside Back Cover: \$1,800

Premium positions are sold first come, first served. Full-page ads only.

- Trim size: 8.5" x 11" (bleed and non-bleed ads available)
- Only single page ads accepted. No two-page spread or consecutive page positions accepted.

Half-page, Horizontal Ad: \$800

- Horizontal, Non-Bleed Ad Only — 7.5" x 4.875"
- Only single page ads accepted. No two-page spread or consecutive page positions accepted.

Quarter-page, Vertical Ad: \$500

- Vertical, Non-Bleed Ad Only — 3.785" x 4.875"
- Only single page ads accepted. No two-page spread or consecutive page positions accepted.

EVENT MOBILE APP COMPANY LOGO*

Connect with ILTA attendees and drive your brand's awareness on the go! Exhibitors may purchase an Event Mobile App Company Logo which will appear next to your company's name in ILTA's Event Mobile App Exhibitor List as well as the Event Mobile App Company Profile.

Event Mobile App Company Logo: \$250

- Only one company logo.

*This opportunity is available exclusively to ILTA 2019 Exhibitors.

Advertising sales close on Friday, March 15, 2019.

Final ad and logo artwork is due Monday, April 1, 2019.

Artwork specs and submission instructions will be emailed to sponsors and advertisers after purchase.

PREMIUM LEVEL PACKAGES

- Platinum (1 available) \$16,000
- Gold (3 available) \$10,000
- Silver (6 available) \$5,000

CONFERENCE & TRADE SHOW SPONSORSHIPS

- Hotel Room Key (1 available) ***(+ cost of keys)** \$6,000*
- Hotel Room Drop (1 available) \$4,500
- Trade Show Charging Station (1 available) \$4,500
- Hotel Door Drop (1 available) \$4,000
- Trade Show Ice Cream (1 available) \$4,000
- Trade Show Reception Bar (1 available) ***(+ cost of glasses)** \$4,000*
- Trade Show Popcorn (1 available) ***(+ cost of bags/boxes)** \$4,000*
- Attendee Badge Lanyard (1 available) ***(+ cost of lanyards)** \$3,500*
- Conference Attendee Bag (1 available) ***(+ cost of bags)** \$3,500*
- Trade Show Reception (3 available) \$3,500
- Trade Show Shoe Shine (1 available) \$3,500
- Commemorative Coin (1 available) \$3,000
- Trade Show Prize Giveaway (12 available) \$2,500

GOLF TOURNAMENT SPONSORSHIPS

- Golf Tournament Banquet & Awards (2 available) \$5,000
- Golf Tournament Lunch (2 available) \$3,000
- Golf Tournament Hospitality Tent (2 available) \$2,000
- Golf Tournament Water Bottle (1 available) \$1,000
- Golf Tournament Beverage Cart (6 available) \$950
- Golf Tournament Closest to Pin (2 available) \$500
- Golf Tournament Longest Drive (2 available) \$500
- Golf Tournament Putting Contest (1 available) \$500
- Golf Tournament Golf Hole (32 available) \$300

SHOW GUIDE & MOBILE APP ADVERTISING

- Show Guide Ad: Full-page \$1,500
- Show Guide Ad: Full-page (Inside Front Cover) \$1,800
- Show Guide Ad: Full-page (Inside Back Cover) \$1,800
- Show Guide Ad: Half-page, Horizontal \$800
- Show Guide Ad: Quarter-page, Vertical \$500
- Event Mobile App Company Logo \$250

TOTAL DUE: \$

▼ CONTACT INFORMATION

Name _____
Title _____
Company _____
Address _____
City _____ State/Province _____
Country _____ Zip/Postal Code _____
Phone _____ Fax _____
E-mail _____

▼ PAYMENT OPTIONS

ACH PAYMENT VISA MASTERCARD AMEX

Card No. _____ Expiration Date MO/YR _____ CVV _____

Cardholder Name _____

Complete Billing Address _____

SIGNATURE (Required for payment authorization.) _____

ELECTRONIC SIGNATURE OR PRINT & SIGN

ILTA 2019

Sponsorship & Advertising

ORDER FORM

All Orders Must be Placed by Friday, March 15, 2019

Please sign and submit this form electronically, along with payment, to: mdezemler@ilta.org

ILTA Terms & Conditions

Sponsorship opportunities are available on a first-come, first-served basis. ILTA reserves the right to limit or reject sponsorships from organizations or companies.

One logo per sponsorship.

SPONSORSHIP FULFILLMENT:

ILTA will manage all sponsor promotional item orders and provide all signage for the event. **Ads & Logos:** Artwork specifications and submission instructions will be emailed to all sponsors and advertisers after purchase. **Final artwork is due Monday, April 1, 2019.**

ILTA CANCELLATION & REFUND POLICY:

All cancellations must be received in writing and should be emailed to Meredith DeZemler at mdezemler@ilta.org. Cancellations received after March 8, 2019 will be subject to a \$100 processing fee. Refunds will not be issued after March 15, 2019.

ACH PAYMENT:

To make an ACH payment, please email accounting@ilta.org.